Todd Birch

*todd.birch@nau.edu (928) 523-0725*

**Summary of**

**Qualifications**

* Instructor for Northern Arizona University’s School of Communication/English Dept.
* Broadcast Lab Manager for Television and Radio facilities, Northern Arizona University
* Instructs multimedia summer workshops involving Native American high school students and college students from the Breda University of Applied Sciences
* Trains students in highly technical roles, including operating video and audio equipment for live and pre-recorded television broadcasts
* Supervises student managers for television and radio courses
* Operates higher education online class management systems, via both BBlearn and Canvas platforms
* Performs as voice talent for radio and television news, commercial advertising, and instructional content
* Utilizes multiple computer programs including Adobe Audition, Adobe Premiere, Ross Inception, and Microsoft Office Suite

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**Education** *Master of Arts: English, Professional Writing*– Northern Arizona University

*Bachelor of Fine Arts in Media Arts* – University of Arizona

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**Related Experience**

*Instructor/Instructional Lab Manager* – NAU School of Communication

* Instructor for JLS 251, Journalism Workshop, NAZ Today News Production.
* Instructor for CMF 252, KJACK Student Radio Management.
* Instructor for CMF 251, Creative Media Workshop, KJACK Radio.
* Instructor for CMF 226, Television Studio Production.
* School of Communication Technology Committee member.
* Provides technical support for live broadcast productions, including maintaining television studio production facility, electronic news gathering camera gear, and radio studio equipment. Proficient with related broadcast computer programs, including Ross Inception, Ross XPression, EditShare, NewTek LiveText, and Wide Orbit.

*English Instructor –* NAU College of Arts and Letters

* Instructor for ENG 302W, Professional Writing

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*Assistant Broadcast Director* – NAU Television Services

* Composed detailed technical guide for use in setting up audio configuration at Walkup Skydome, Lumberjack Stadium and Rolle Activity Center for live broadcasts of multiple sporting events.

*Associate Producer* – NAU School of Communication NAZ Today News

* Collaborated with NAU students to write, produce and execute daily live news broadcasts.
* Produced and voice pre-recorded news segments for use on northern Arizona radio stations.
* Trained NAU students on television production equipment.

*Corporate Sales Rep*. – Deckers Outdoor

* Managed and responded to customer issues on Twitter and Facebook pages for UGG Australia and Teva brands.
* Maintained Excel databases related to social media interactions, daily business office activities and sales tracking.
* Employed tracking tools provided through Silverpop Engage and Omniture to identify success rate of email outreach.

*Owner* – Bold Eagle Productions

* Worked independently to schedule client production, camera and editing time.
* Maintained database involving multiple client projects

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**Other Accomplishments**

* Faculty advisor for NAU School of Communication’s NAZ Today television news broadcast, BEA (Broadcast Education Association) Festival of Media Arts Award winners.

2023 1st Place, Television Newscast

2019 1st Place, Television Newscast

2018 1st Place, Television Newscast

2017 2nd Place, Studio Category

* [Student Motivation Testimonial](https://www.jackcentral.org/features/professors-have-the-power-to-change-lives/article_de9b9938-482d-11ec-93b5-0b56c1638a1d.html?utm_campaign=blox&utm_source=twitter&utm_medium=social), The Lumberjack student newspaper Nov. 2021

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